Application form

MESSE ESSEN
Place of Events

11.04.–14.04.2012

HORTIFLOREXPO

IPM
BEIJING
2012
April 11 – 14

I. Conditions for participation HORTIFLOREXPO IPM BEIJING 2012

01 Title of event
HORTIFLOREXPO IPM BEIJING –
International Plants Expo Asia

02 Fair management / Organization
MESSE ESSEN GmbH
Messehaus Ost Norbertstraße, 45131 Essen
P.O. Box 10 01 65, 45001 Essen, Germany
Fon +49. (0) 201. 72 44-727 / -645
Fax +49. (0) 201. 72 44-435
and
China Flower Association /
China Greet Wall International Exhibition Co., Ltd.
No. 18A Xingshikou Road.
Haidian, Beijing 100195
P.R. China

03 Venue
Beijing Exhibition Center
Xizhimen Wai Street No. 135
Xicheng, Beijing
P.R. China

04 Duration of exhibition
Wednesday, April 11, 2012 – Saturday, April 14, 2012
Assembly dates: April 9-10, 2012, 8:30 am to 5:30 pm
Dismantling dates: April 14, 2012, 2:00 pm to 8:00 pm

05 Product groups / Categories
See reverse of the registration form

06 Space rental / Shell scheme stand

Area A:	Area B:
Floor space only: 125 €/sq.m	Floor space only: 105 €/sq.m
Shell scheme: 139 €/sq.m	Shell scheme: 119 €/sq.m
Minimum stand space:	
18 sq.m (floor space only)	9 sq.m (shell scheme).
Co-exhibitor charge: 250 €	

Standard shell scheme 9 sq.m includes partition walls of 2.5 m height, fascia board with company name, 1 table, 3 chairs, 1 socket, lighting and carpet.
The fees for individual stand construction and power should be paid to the venue separately. The prices are listed on the exhibitor's manual.

07 Terms of payment
All stand rent invoices issued by the fair management are due without deduction 4 weeks after the date of invoice. Invoices which are issued after January 1, 2012 are payable in full immediately.

08 Cancellation and non-participation
Any application for cancellation of the contract must be made in writing. Non-participation by the exhibitor shall generally not release him from his contractual obligations. The exhibitor shall in particular remain obliged to pay the contractually due amounts. The organizer is not under an obligation to accept a substitute exhibitor presented by the exhibitor. In the event of non-participation, the participation fee shall become immediately due if it was not already due in accordance with clause 7.

09 Sales regulations
Direct selling is prohibited.

10 Application
By submitting the application, the exhibitor accepts and submits to the "Conditions for participation" applicable to the event. This also includes all persons employed by the exhibitor, any co-exhibitors registered by the exhibitor and any other assistants. Unilateral reservations or conditions on the application form or in connection therewith have no legal effect.

11 Passport / Visa
The organizer is not responsible to assist the exhibitor in obtaining the passport and the visa. The fact that the exhibitor is not successful in obtaining these documents from the government authorities will not constitute a reason for cancellation of this contract/application so that no refunds of settled payment will be made.

12. Freight forwarding
The organizer is not responsible for any loss, damage or delay incurred in freight shipments.

13. Cancellation, relocation, rescheduling and change to the duration of the event
The organizer is entitled to cancel the event for an important reason, to change the venue or time of the event, its duration or – if so necessitated by the space available, police orders or other compelling reasons – to move the exhibition space reserved for the exhibitor, to change its dimensions or to reduce and/or limit the exhibition space. A change with regard to venue or time or any other change becomes effective and a part of the contract with its notification to the exhibitor.
Furthermore, the organizer is entitled to cancel the event if it has not received the minimum number of applications and the realisation of the event cannot be reasonably expected for economic considerations.
Should the event be cancelled due to reasons that are not the responsibility of the organizer or due to force majeure, the organizer is entitled to a cost contribution from the exhibitor amounting to 25 % of the participation fee. The exhibitor can also be invoiced for any other services ordered by the exhibitor that normally result in a payment obligation.
Should the organizer be in a position to hold the event at a later date, it shall inform the exhibitor accordingly. The exhibitor is entitled to cancel his admission to the event held at such later date by corresponding notification to the organizer which must be received within a week of receipt of the information from the organizer; in this case, the organizer is entitled to claim a cost contribution from the exhibitor amounting to 25% of the participation fee.
Should the organizer have to shorten a the duration of an event once it is already in progress due to a case of force majeure or due to reasons for which the organizer is not responsible, the exhibitor is not entitled to any partial or full refund or a waiver of payment claims by the organizer.

14 Exhibitor claims, written form, location, legal venue
All claims of exhibitors to the organizer must be in writing. The limitation period starts as of the end of the event. Agreements which differ from these conditons or supplementary stipulations thereof, must be made in writing. Only German law and the German text are authoritative. The organizer however reserves the right to assert his claims at the court of the location where the exhibitor is registered.

15 Limited period / right of retention
The limitation period for claims against the organizer is one year unless the organizer has caused the claims by gross negligence or wilful intent, or if the claims are subject to a statutory limitation period of more than three years. The exhibitor shall only be entitled to a right of retention against claims that are undisputed or have become legally enforceable. The exhibitor may only set off claims which are undisputed or which have become legally enforceable.

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www.messe-essen.de
www.hortiflorexpo-ipm.com

IIa. Registration and acceptance of the conditions for participation

HORTIFLOREXPO IPM BEIJING 2012 April 11 – 14

MESSE ESSEN GmbH
HORTIFLOREXPO IPM BEIJING 2012
Messehaus Ost Norbertstraße
45131 Essen
Germany

Name, Company

Street

Postal code, city

Phone Fax

eMail/Internet

Managing director or person duly authorized to sign

Contact trade fair Phone

Registered by the **chamber of commerce**
☐ yes ☐ no

at

We are
☐ Manufacturer ☐ Dealer ☐ Others

We are exclusive general/local agents of the following companies:

We are members of the following trade associations:

Product groups, categories (please enter numbers, see reverse):

We hereby apply for the following space, as per conditions for participation:

Area A		Space	Frontage x Depth
☐ Floor space	125.00 €/sq.m	_____ m²	_____ m x _____ m
☐ Shell scheme stand incl. floor space	139.00 €/sq.m	_____ m²	_____ m x _____ m

Area B		Space	Frontage x Depth
☐ Floor space	105.00 €/sq.m	_____ m²	_____ m x _____ m
☐ Shell scheme stand incl. floor space	119.00 €/sq.m	_____ m²	_____ m x _____ m

Application of co-exhibitors (Co-exhibitor charge: 250.00 € per co-exhibitor, see point 6 "Conditions for participation").

Company

Street

Postal code, city

Product groups, categories

Invoice recipient (if not the same as exhibitor)

Company

Street

Postal code, city

Please do not forget to complete the the "Product Group Index".

By signing this application, we accept as binding in all parts the "Conditions for participation":

City, date

Signature, company stamp

MESSE ESSEN Place of Events

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Our exhibits belong to the following product groups:

Please mark

no.	X	Product group
01		Plants
	☐	**1.1 Flowering pot plants**
	☐	1.1.1 Young plants
	☐	1.1.2 Basic commodities
	☐	1.1.3 Finished goods
	☐	**1.2 Green plants**
	☐	1.2.1 Young plants
	☐	1.2.2 Basic goods
	☐	1.2.3 Finished goods
	☐	**1.3 Hydroponics**
	☐	1.3.1 Young plants
	☐	1.3.2 Basic commodities
	☐	1.3.3 Finished goods
	☐	**1.4 Vegetables**
	☐	1.4.1 Young plants
	☐	1.4.2 Finished goods
	☐	**1.5 Tree-nursery plants**
	☐	1.5.1 Young plants
	☐	1.5.2 Basic commodities
	☐	1.5.3 Finished goods
	☐	1.5.4 Decorative logs, cut evergreen foliage
	☐	1.5.5 Christmas trees
	☐	**1.6 Shrubs**
	☐	1.6.1 Young plants
	☐	1.6.2 Basic commodities
	☐	1.6.3 Finished goods
	☐	**1.7 Palms**
	☐	1.7.1 Young plants
	☐	1.7.2 Basic commodities
	☐	1.7.3 Finished goods
	☐	**1.8 Cut flowers**
	☐	**1.9 Bonsai**
	☐	**1.10 Seeds**
	☐	**1.11 Flower-bulbs**
02		Technology
	☐	**2.1 Green-house construction**
	☐	2.1.1 Green houses
	☐	2.1.2 Plastic greenhouses and foil tunnels
	☐	2.1.3 Interior equipment and accessories
	☐	2.1.4 Beds
	☐	2.1.5 Tables
	☐	2.1.6 Shadings
	☐	2.1.7 Illumination
	☐	2.1.8 Exposure
	☐	2.1.9 Air supply and ventilation equipment
	☐	2.1.10 Irrigation and dehydration plants
	☐	**2.2 Measuring and regulation equipment**
	☐	2.2.1 Measuring and regulation
	☐	2.2.2 CO_2 gassing etc.
	☐	2.2.3 Climate Control
	☐	**2.3 Heating systems**
	☐	2.3.1 Gas
	☐	2.3.2 Oil (heavy and light oil)
	☐	2.3.3 Solid fuels
	☐	2.3.4 Alternative energies
	☐	**2.4 Machinery and equipment**
	☐	2.4.1 Machinery and equipment for sowing
	☐	2.4.2 Machinery and equipment for planting
	☐	2.4.3 Machinery and equipment for soil treatment
	☐	2.4.4 Machinery and equipment for manuring
	☐	2.4.5 Pot washing-machines
	☐	2.4.6 Potting and repotting automates
	☐	2.4.7 Machinery and equipment for gardening
	☐	2.4.8 Machinery and equipment for cemetery gardening
	☐	2.4.9 Machinery and equipment for tree nurseries
	☐	**2.5 Earths, peats and substrates**
	☐	**2.6 Plant protection**
	☐	2.6.1 Plant protection agents
	☐	2.6.2 Sprayers and atomizers
	☐	2.6.3 Soil dampers
	☐	2.6.4 Weed-killers
	☐	2.6.5 Disinfection (chemical)
	☐	2.6.6 Fertilizers
	☐	2.6.6.1 Liquid fertilizing
	☐	2.6.6.2 Mineral fertilizers
	☐	2.6.6.3 Organic fertilizers
	☐	**2.7 Pots**
	☐	2.7.1 Turf growing pots
	☐	2.7.2 Paper plant propagation
	☐	2.7.3 Seedling pots, culture and transport trays made of plastic
	☐	2.7.4 Plastic plants pots
	☐	**2.8 Irrigation and dehydration plants**
	☐	2.8.1 Irrigation and dehydration plants for the field
	☐	2.8.2 Well construction
	☐	2.8.3 Pumps
	☐	2.8.4 Water conditioning plants
	☐	**2.9 Cooling**
	☐	2.9.1 Cooling systems for florists
	☐	2.9.2 Cooling systems for vegetable gardening
	☐	**2.10 Transportation and lifting equipment**
	☐	**2.11 Commercial vehicles and trailors**
	☐	**2.12 Engineering for Nursery**
	☐	**2.13 Engineering for fruit and vegetable growing**
	☐	**2.14 Engineering for garden and landscape technics**
03		Floristry
	☐	**3.1 Florists' requisites**
	☐	**3.2 Arts and crafts**
	☐	**3.3 Decoration**
	☐	**3.4 Congratulation cards**
	☐	**3.5 Candles**
	☐	**3.6 Dried flowers, silk flowers**
	☐	**3.7 Wickerwork**
	☐	**3.8 Plant pots of glass, ceramics, porcelaine, plastic, enamel**
	☐	**3.9 Hand-made ceramic pottery**
	☐	**3.10 Wreath on a grave**
	☐	**3.11 Stamping machinery**
	☐	**3.12 Sales promoting products for florists**
	☐	3.12.1 Packaging material
	☐	3.12.2 Price labeling
	☐	3.12.3 Selling aids
	☐	3.12.4 Signs
	☐	**3.13 Shop design and interior equipment for florists**
04		Sales promotion, gardening requisites, shop design and interior equipment, services
	☐	**4.1 Sales promoting products**
	☐	4.1.1 Packaging material (foils, cartons, blisters, cases, ribbons, paper, pallets and labels)
	☐	4.1.2 Price labeling
	☐	4.1.3 Selling aids (displays, banners and adhesive labels)
	☐	4.1.4 Fountains
	☐	**4.2 Gardening requisites**
	☐	4.2.1 Professional and protective clothing
	☐	4.2.2 Small tools
	☐	4.2.3 EDP + EDP-consulting
	☐	4.2.4 Aviaries
	☐	4.2.5 Garden accessories, garden decoration
	☐	**4.3 Shop design and interior equipment**
	☐	**4.4 Others, Services**
	☐	4.4.1 Trade organisations
	☐	4.4.2 Associations, Institutions
	☐	4.4.3 Editors, technical magazines, technical literature
	☐	4.4.4 Insurance